

#TorbayStory

TORBAY STORY

WEDNESDAY 15TH March 2023

OVERVIEW AND SCRUTINY BOARD





Jim Parker
Chair of Torbay Place
Leadership Board

Mark Hammett
Torbay Place Manager

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OUR TORBAY STORY

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- 
- Compelling story of Torbay as a place that demonstrates our value to others
 - Showcases Torbay as a place of opportunity for investment and to live, work, visit and have fun in!
 - A focal point to unleash the passion, insight and drive of those who care about Torbay

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TECH BY THE BAY





THE HUB FOR ACTIVE ADVENTURERS

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TORBAY: THE PREMIER MARINE AND NATURAL EXPERIENCE

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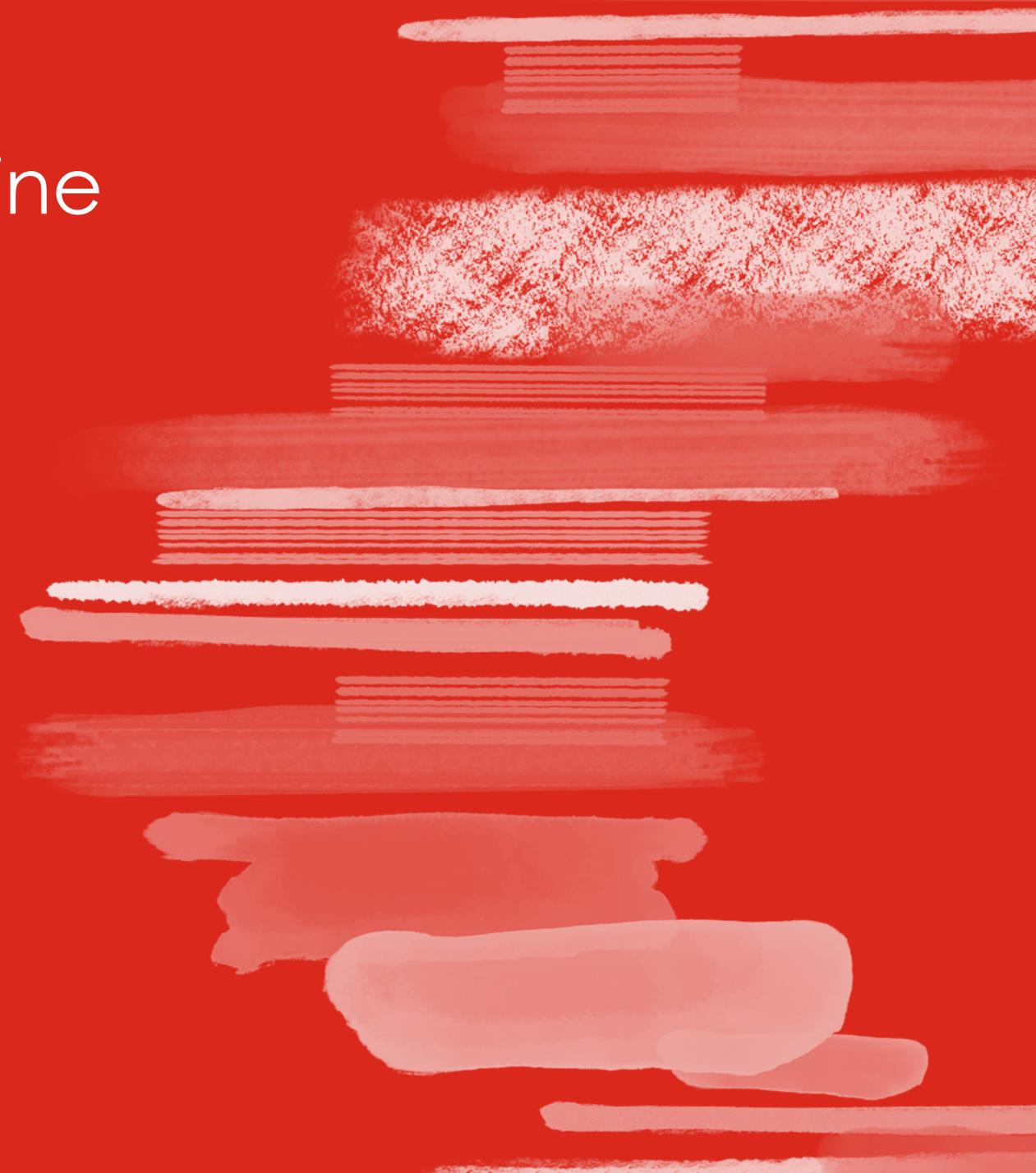


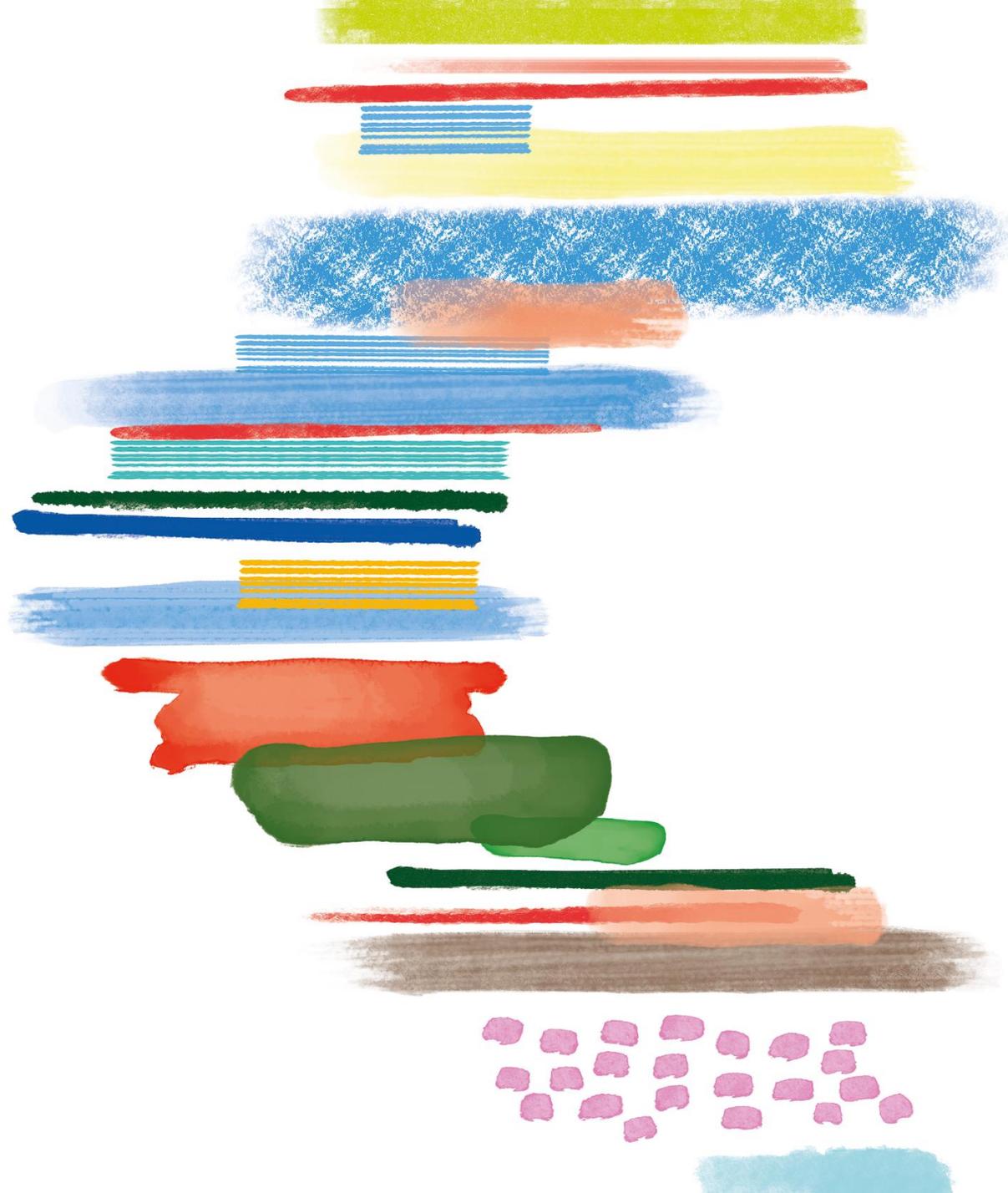
Torbay: The premier marine
and natural experience

Tech by the bay

The hub for active
adventures

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BRIXHAM:

A CREATIVE,
FOOD AND
FISHING
FUSION

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PAIGNTON:
FAMILY FUN ON
THE FORESHORE

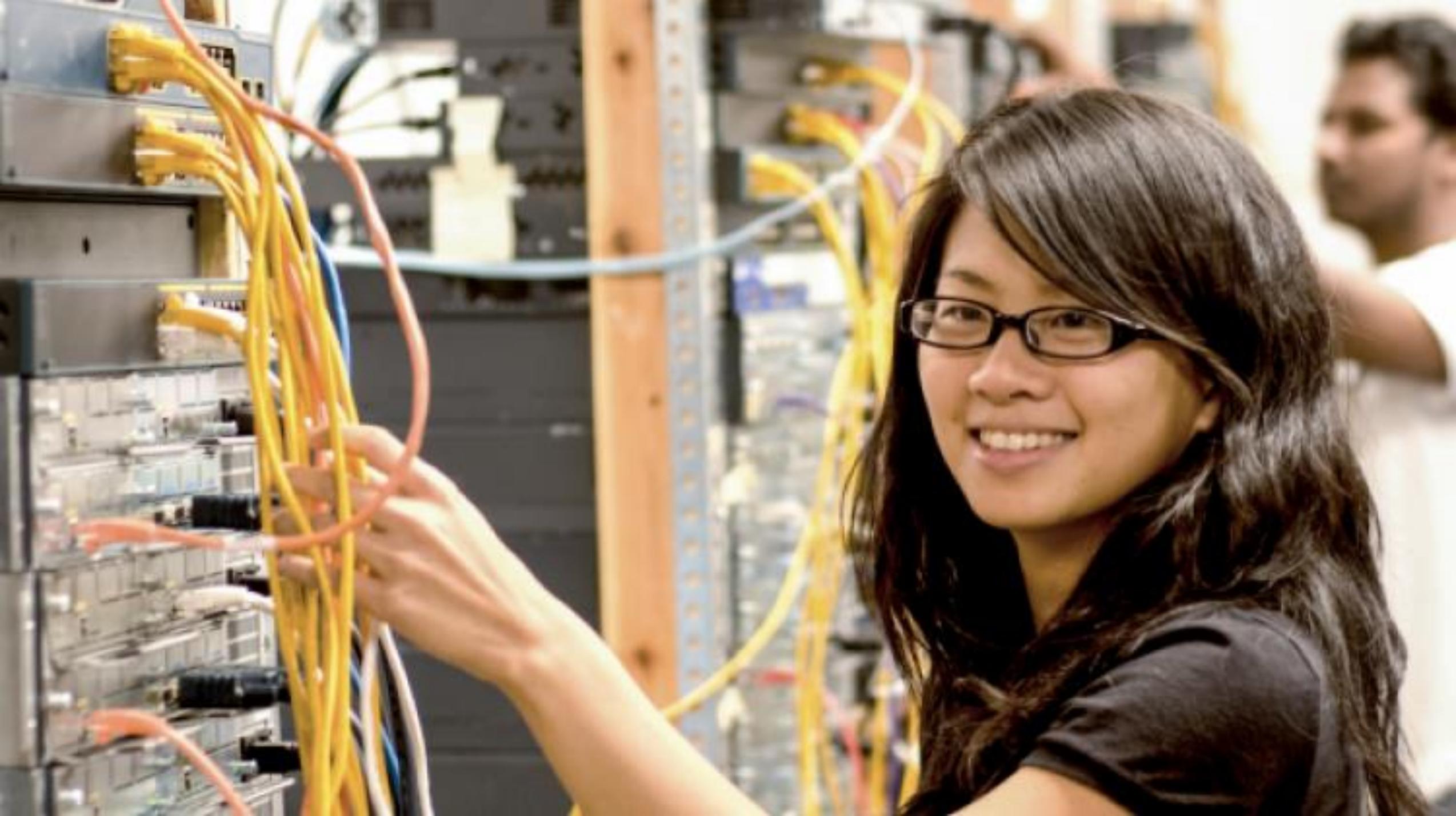
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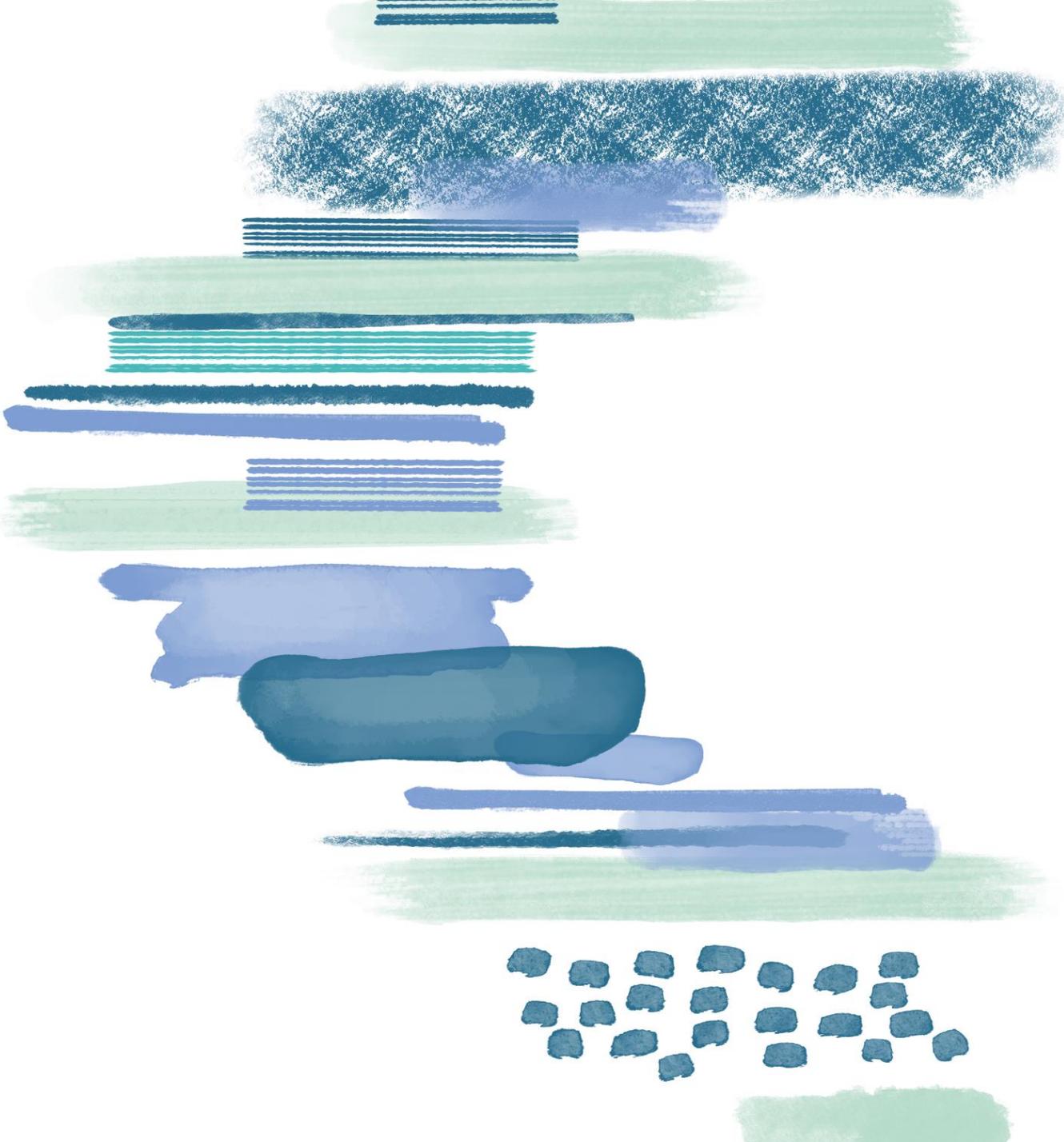




PAIGNTON:
THE CENTRE FOR
ENTERPRISE,
ELECTRONICS AND
ENTREPRENEURSHIP

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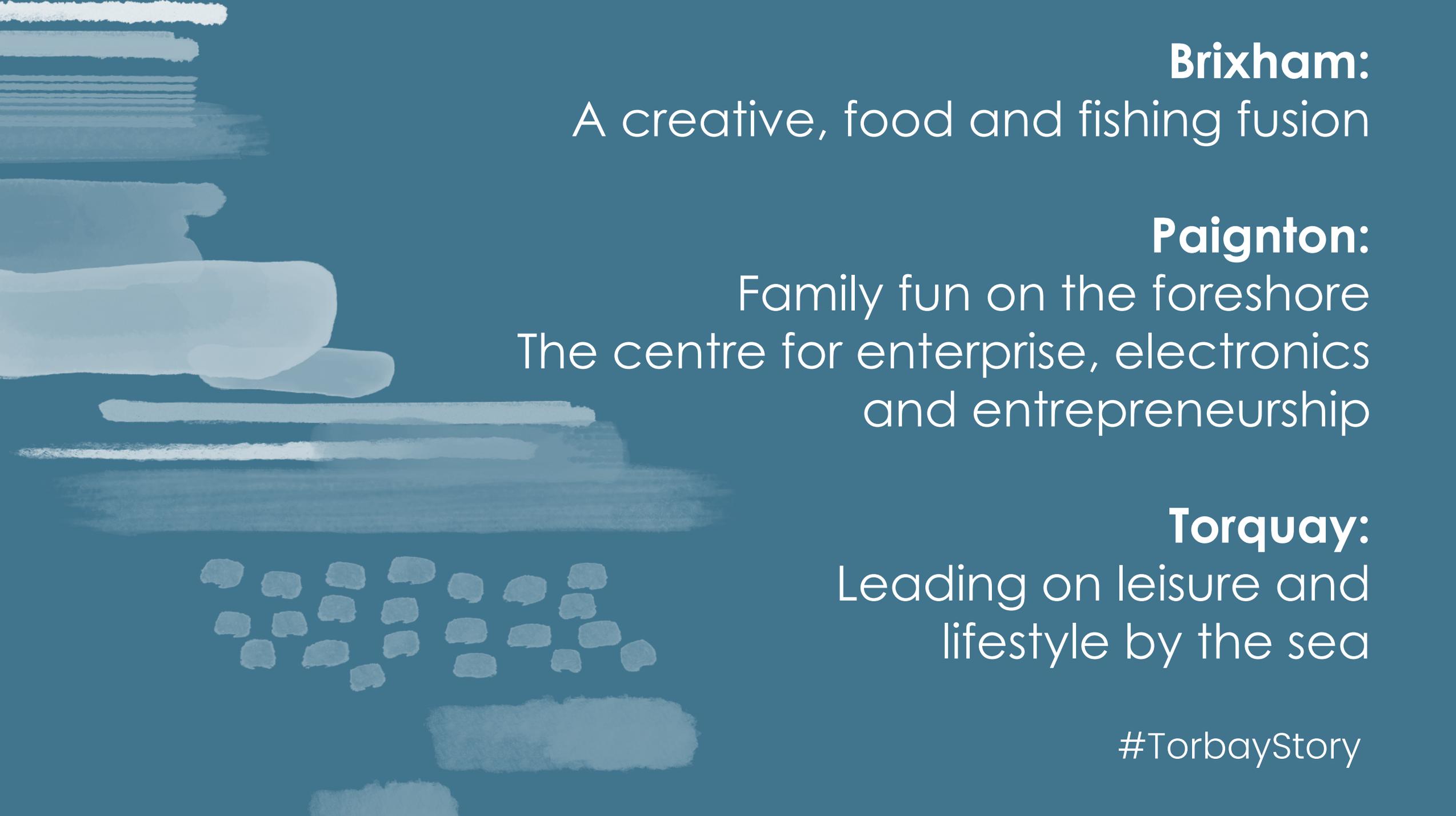


TORQUAY

LEADING ON
LEISURE AND
LIFESTYLE BY
THE SEA

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Brixham:

A creative, food and fishing fusion

Paignton:

Family fun on the foreshore
The centre for enterprise, electronics
and entrepreneurship

Torquay:

Leading on leisure and
lifestyle by the sea

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Torbay Place Leadership Board

- Established Feb 22
- Consists of leaders from public, private and community/voluntary sector in Torbay
- Strategic board that meets every two months
- Guardian of Torbay Story

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Torbay Champions:

- established March 22
- Meets quarterly across Torbay
- Range of speakers from public, private and community/voluntary sectors
- 1421 Torbay Champions

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Role of Champions:

- Promote

- Learn

- Advocate

- Connect

- Engage

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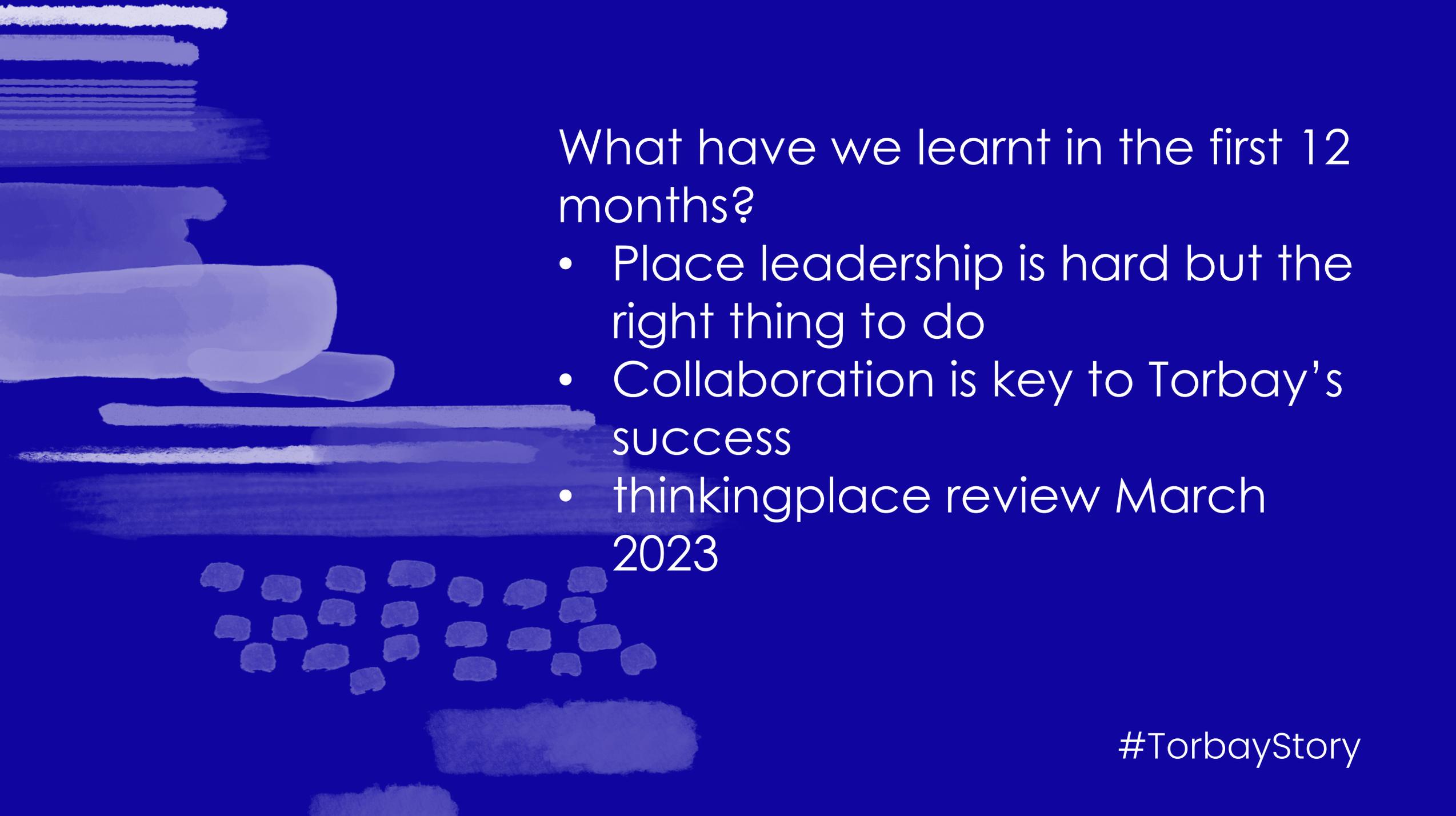
Town Boards

- Held workshops in all 3 towns in January to explore town board idea
- Support for idea in principle
- Brixham town group in process of establishing itself
- Work in progress in Paignton and Torquay

What have we done in the first 12 months?

- Established the Torbay Story infrastructure
- Held Torbay Investment Lunch in London in November
- Committed to attending UKREiiF
- Promoted the Torbay Story at local and national conferences and events

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What have we learnt in the first 12 months?

- Place leadership is hard but the right thing to do
- Collaboration is key to Torbay's success
- thinkingplace review March 2023

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What's next?

- Continue to consolidate the infrastructure – especially town boards
- Attend UKREiiF –May 2023
- Implement actions from thinkingplace 12 month review



Questions

MarkHammett@torbaystory.co.uk

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www.torbaystory.co.uk

TORBAY CHAMPIONS

Thursday 23 March 2023
Hampton by Hilton, Torquay

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